

Fast Food Consumption and Health Status of Students of a University in Sri Lanka

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ABSTRACT

Fast foods have gained popularity in Sri Lanka, especially among the youths and people who have busy lifestyles. University students who stay most of the time away from home tend to consider convenience, availability and style of eating as important factors in fulfilling their food and energy requirement. This situation may lead to have an imbalance in their nutrient status and to increase the risk of diet related non communicable diseases (NCDs). This study identified the factors influencing fast food consumption among students in one of the state universities of Sri Lanka. Moreover, the nutrient compositions of mostly consumed fast foods were analyzed and the current health status of the students was identified. The research was conducted with both online and offline using a questionnaire for which two hundred and five students responded. Around 54% of the students consumed fast foods more than once a day. Price and taste were the major attributes that determined the selection of fast food. No differences were found between attitude towards fast food consumption and gender, frequency of fast food consumption and nutritional status and body mass index (BMI) and gender. Majority (70%) of the students in the faculty were healthy and having a normal BMI (20-21 kg/m²). Approximately, one quarter (26%) of females were underweight and only 65% of them were normal and healthy. Of the female respondents, 7% were overweight and 2% were obese. Among the male students, 79% were healthy with normal BMI. However, as 12% were overweight, there is a higher risk

of affecting them by diet related NCDs. The above findings suggest a need for health education programs that promote healthy eating habits and lifestyle for university students.

Keywords: BMI, Fast food consumption, Nutritional status, Obesity, University students

INTRODUCTION

Obesity is a chronic disease and defined as abnormal or excessive fat accumulation that presents a risk to human health. World Health Organization (WHO) predicts that about 2.7 billion adults will be overweight and obese by 2025. Obesity rate in Sri Lanka has increased from 5% in 2008 to 6.8% in 2014 (WHO, 2014) resulting in an increase in government's health cost. Moreover, 75% of total deaths in the country are caused by diet related non communicable diseases (NCDs) (WHO, 2014) and nearly 1 in 5 people die prematurely from NCDs.

Increase of body weight is directly linked with excessive calorie intake and lack of physical exercise. When the body mass index (BMI) is in between 25 and 29.9 kg/m² they are considered as overweight or pre obese (WHO, 2004). People are obese when the BMI exceeds 30 kg/m². There is a strong association between diet and risk of obesity, cardiovascular disease, and certain cancers (Trichopoulou *et al.*, 2003). Obesity

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is associated with diseases (Finer, 2011) such as type 2 diabetes (Pereira *et al.*, 2005), heart disease (Rocha *et al.*, 2012) and hypertension and dyslipidemia (Kearney, 2010). Eating habits and type of foods consumed by the people are determining factors of good health. The World Health Organization promotes healthy diet which is recognized as a main factor in preventing obesity and NCDs across all age groups (WHO, 2014).

Fast food represents food which is quickly prepared and eaten outside the home (Afolabi *et al.*, 2013). Hamburgers, French fries, doughnuts, fried chicken and pizza are considered as typical fast foods (Seo *et al.*, 2011). However, in South Asian countries particularly in Sri Lanka, “Rolls” (fish/ vegetable), “Cutlets” (fish/ vegetable/ egg), “Roti” (vegetable/egg/naan), “Wade”, “Pastries”, “Patties” and “Buns” (fish/ vegetable) are some prominent types of fast foods. Kearney (2010) showed that fast food contributes a great change in nutrition transition through the composition and structure of healthy traditional diets to westernized diet. Fast foods are convenient and economical for people with busy lifestyles but these foods are high in saturated fat, sugar, salt and energy (Wellard *et al.*, 2012; Wilcox *et al.*, 2013; Almiron-Roig *et al.*, 2013; Roe *et al.*, 2013). Therefore, nutrition transition increases the intake of fat (particularly saturated fat), sugar, sodium, cholesterol and animal products while decreasing the consumption of fiber and unrefined cereals (Afolabi *et al.*, 2013). Greater availability of fast food is positively associated with

obesity (Dunn *et al.*, 2012) and considered as one of the major determinant factors of obesity rates (Currie *et al.*, 2010). Fast and convenient nature and lower price have made fast foods more popular and affordable particularly among people in their teens and twenties (Cotti and Teft, 2013, Seo *et al.*, 2011).

During the period of transition from adolescence to young adulthood, many health behaviors are developed and established (Laska *et al.*, 2012). Reorientation of eating behaviors is inevitable with the transition from school to university (El Ansari *et al.*, 2012). The people in their teens and twenties are the most frequent consumers of fast foods (Lee, 2007). The energy and nutritional requirements of young adults are high. However, frequent consumption of fast foods by them may bring negative consequences to their growth and development. High rate of fast food consumption may lead to chronic diseases, including obesity, diabetes and hypertension (Seo *et al.*, 2011). Frequent fast food consumption caused adolescents to feel “westernization of taste”, “favoring eating outs” and “liking salty foods” (Sim and Kim, 1993). Arulogun and Owolabi (2011) reported that over 80% of the university undergraduates in Nigeria consumed fast foods at least once a week. Excessive weight gain has been observed among young adults particularly among university students (Mihalopolous, 2008; Laska *et al.*, 2010,).

Fast foods have been identified as

one of the major causes for imbalance in dietary patterns leading to a magnification in the diet related NCD risk (Khatib, 2004). Recent other studies on fast food consumption include academic achievements and fast food intake of Japanese and American college students (Kobayashi, 2009); socio-economic determinants of fast food eating among university students in Poland (Danowska-Oziewicz *et al.*, 2012); fast food consumption habits of university students in Turkey (Yardimci *et al.*, 2012, Onurlubaş and Yilmaz, 2013); relationship between fast food consumption and BMI among female university students in Saudi Arabia (Alfawaz, 2012) and fast food consumption and dietary self-efficacy of university students in Nigeria (Akindutire and Konwea, 2013). Moreover, Deliens *et al.*, (2013) showed that academic performance is associated with a wide range of weight and health related behaviours due to the fast food consumption. The above studies confirm that fast food consumption of university students has gained higher attention by the health authorities of the particular countries.

Considering the rapid growth of the fast food sector in Sri Lanka, its popularity among teens and potential health risks associated with frequent consumption, designing appropriate nutritional education programs for younger people is important. To carry out such tasks, a good understanding of factors affecting the use of fast foods, their nutritional values, and current nutritional status of young adults should be analyzed. University students

represent a major segment among young adults. However, a little is known about eating habits and health status of university students in Sri Lanka.

This study was conducted to identify the product attributes that influence the consumption of fast food, to analyze the nutrient composition of the mostly consumed fast foods, to identify the current nutritional status of the university students and to establish a relationship between the dietary energy content of the popular fast foods and the nutritional status of the university students.

MATERIALS AND METHODS

Data for this study was collected through a questionnaire distributed among the students of a Sri Lankan university. Population of this study is the undergraduate students in all four years studying in the faculty in October–November 2013. Prior to the development of the survey questionnaire, an exploratory survey with randomly selected 25 students was conducted in order to identify type of fast foods and the factors that likely influence the consumption of fast food.

In order to assess the nutritional status of the students and their opinions regarding fast food consumption several statistical tests were applied. The following relationships were assessed.

- The place where students live and their nutritional status in terms of BMI using Kruskal Wallis Test.
- The perception towards students' diet

and their actual growth status using Spearman's Rank Order Correlation.

- Attitudes toward fast food consumption and gender by applying Median Test.
- The frequency of fast food consumption and the growth status using Spearman's Rank Order Correlation.
- BMI and gender by applying Median Test.
- The frequency of fast food consumption and gender by Median test.

Types of fast foods consumed by the respondents were identified through the questionnaire. Four of the mostly consumed fast food items were selected for nutrient composition analysis. Protein, fat, carbohydrate, fiber, moisture, ash and energy content of each food item were determined. All the analyses were performed according to the Standard AOAC, 1980 methods.

All the undergraduate students studying at one of the faculties of this university, by 2013 were eligible for participating in the study. A sample of 205 students was selected to take part in this study. Responses were collected using the pre-tested questionnaire both online and offline. All the students studying Food Science and Technology (120) of this faculty representing all four batches were selected initially and the questionnaire was sent to all of them online through e-mails. The rest (85) were selected within the faculty through their nominations. The data collected were analyzed using SPSS 17.0 with suitable statistical tools.

RESULTS AND DISCUSSION

Demographics of the Sample

Characteristics of the respondents are shown in Table 1. The sample was dominated by female respondents (62%). Half of the respondents were coming to the university from their homes while 42% were in boarding houses. Mean BMI values of the male and female students were 21.9 and 20.5 respectively. Mean waist of male and female respondents were reported as 81 and 76 cm respectively.

According to WHO, there is an increased risk of metabolic complications for men with a waist circumference ≥ 102 cm and women with a waist circumference ≥ 88 cm. The results suggest that no male students were found with the waist circumference ≥ 102 cm. However, four female students (4%) were found with waist circumference ≥ 88 cm.

The findings shows that the majority (70%) of respondents are healthy having a normal BMI. Only 30% of them have a higher risk of contributing to diseases. According to the findings, more than one quarter (26%) of female students are underweight and only 65% of them are normal and healthy. Of the female respondents, 7% are overweight and 2% are obese. Among the male students 79% are healthy with a normal BMI (Figure 1). However, they are associated with a higher risk of diet related NCDs by being overweight (12%). Underweight percentage is 9 for male respondents while none is in obese state.

Table 1: Demographic characteristics of respondents

Character		%
Gender	Male	38
	Female	62
Academic year	1 st year	21
	2 nd year	32
	3 rd year	35
	4 th year	12
Current place of living	At home	50
	At boarding house	42
	At the hostel	7
	Relative's home	1
Mean age (yrs)	Male	23.4 ± 1.18
	Female	23.2 ± 1.25
Mean BMI	Male	21.94 ± 2.77
	Female	20.56 ± 3.35
Mean weight (kg)	Male	64.57 ± 9.57
	Female	52.02 ± 8.84
Mean height (m)	Male	1.71 ± 0.07
	Female	1.59 ± 0.06
Mean waist (cm)	Male	81 ± 5.21
	Female	76 ± 7.19

Frequency of Fast Food Consumption

It is found out that 54% of the respondents are daily consumers with 21% of them consume fast foods more than once a day (Table 2). Therefore, it is evident that fast foods have become part of their daily diet. Other than that, 46% of respondents do eat fast food, but not regular consumers.

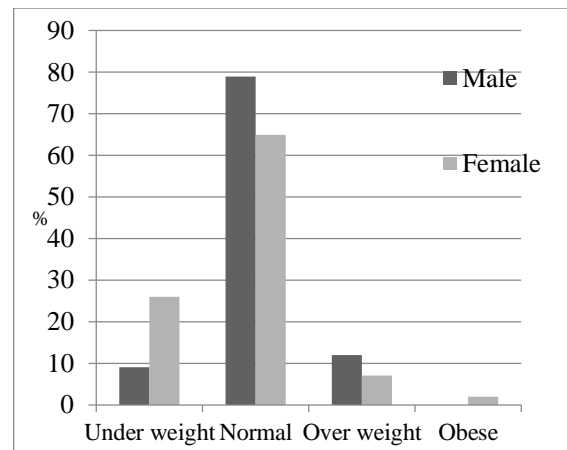


Figure 1: Nutritional status with respect to BMI of male and female students

Table 2: Gender wise differences of frequency of fast food consumption (%)

Frequency	Male	Female	Average
2-3 times a day	26	15	21
Once a day	39	27	33
4-6 times a week	15	8	12
2-3 times a week	13	30	21
Once a week	7	15	11
Once a fortnight	0	2	1
Once a month	0	3	1

Compared to the females, (42%) the male (65%) respondents consume fast food more frequently. Table 3 provides the details of mostly consumed fast foods by the students. Results show that mostly consumed fast foods are “Rolls” and “Wade”. “Pastries” have become the third popular fast food. However, through the exploratory study, it is found out that “Vegetable Roti” is also one of the mostly consumed foods by university students. As per our study, food preferences of the

science students may be greater for “Pastries” than “Vegetable Roti”.

Table 3: Mostly consumed fast foods by respondents

Name of Fast food	Response (%)	
	Yes	No
Rolls	45.7	54.3
Pastries	16.6	83.4
Egg roti	5.1	94.9
Vegetable Roti	8.6	91.4
Wade	25.1	74.9
Patties	13.1	86.9
Fish Buns	13.2	86.8
Other	53.7	46.3

Factors Considered When Buying Fast Foods

For the question that was asked to list the most important three factors that they consider when buying fast food, the respondents had listed price (39%), taste (38%) and cleanliness of the outlet (12%) as the most important three attributes for their selection (Table 4). Lee (2007) showed that the taste and low cost were the major reasons for patronizing fast food restaurants by elementary and high school students. People in their teen and twenties have listed fast service, convenience, taste and price, were the reasons for frequent buying of fast foods (Park *et al.*, 1999).

Relationship between a Student’s Place of Living and Their Health Status

Probability obtained according to the Kruskal Wallis test was 0.189 and is higher

than 0.05, indicating the acceptance of H₀ hypothesis. Therefore, nutritional status of a student group does not differ based on the place of living. This test signifies that there is no effect of their place of living on students’ nutritional status. Therefore, despite the place of residing, every student’s diet consists of the same type of food resulting no difference in health status.

Table 4: Most important attribute when purchasing fast foods

Attribute	%
Price	39
Taste	38
Size	2
Who sell foods/ name of outlet	6
Cleanliness of outlet	12
Healthiness	2
Speedy service	1

Relationship between Student’s Perception towards Their Diet and Their Actual Nutritional Status

The details about the nutritional status of the students with their perception towards their own diet are shown in Table 5. Spearman’s Rank Correlation Test showed a very weak positive correlation (0.050). However, this relationship is statistically insignificant showing $p = 0.491 > 0.05$ and thereby suggests that there is no clear relationship between the perception towards student’s diet and their actual health status.

Among the students who think that their diet is healthy, only 69.6% are actually healthy (with 30.4% of both underweight

and overweight). In addition, all the percentages of healthy students together even do not show any association with the diet. Hence, all the values indicate a nonexistence of a relationship between the perception towards the diet and the health status of the students.

Relationship between Attitudes towards Fast Food Consumption and Gender

Both Median Test and Mann-Whitney U Test resulted p values (0.569, and 0.369, respectively) that were >0. Therefore, H₀ hypothesis is accepted which confirms that there is no difference in attitudes depending on gender. Median test result accepts the H₀ hypothesis tested more strongly than the Mann-Whitney U Test, may be due to the smaller sample size. However, since the attitudes score used for this test has a lower internal consistency (Cronbach’s alpha) value, this result is less accurate and cannot be generalized.

Relationship between the Frequency of Fast Food Consumption and Nutritional Status

According to the percentages of students having different health status, it is shown that the number of healthy students increases with the reduction of the frequency of fast food consumption (amount of fast food that they consume) as indicated in Table 6. Not only the healthy students, but also the percentage of underweight students seems to decrease with the reduction of frequency of fast food consumption up to a certain extent.

Table 5: Comparison of perception towards the diet and actual health status

Perception	Health status	F	%
Unhealthy	Underweight	4	36.4
	Normal	6	54.5
	Obese	1	9.1
	<i>Total</i>	<i>11</i>	<i>100.0</i>
Less healthy	Underweight	3	13.6
	Normal	17	77.3
	Overweight	2	9.1
	<i>Total</i>	<i>22</i>	<i>100.0</i>
Neutral	Underweight	10	14.9
	Normal	54	80.6
	Overweight	2	3.0
	Obese	1	1.5
	<i>Total</i>	<i>67</i>	<i>100.0</i>
Slightly Healthy	Underweight	17	25.8
	Normal	40	60.6
	Overweight	9	13.6
	<i>Total</i>	<i>66</i>	<i>100.0</i>
Healthy	Underweight	3	13.0
	Normal	16	69.6
	Overweight	4	17.4
	<i>Total</i>	<i>23</i>	<i>100.0</i>

Note: F = Frequency

In order to examine whether there is a correlation between the frequency of fast food consumption and student’s health status, Spearman’s Rank Order Correlation Test was applied and received a very weak negative relationship (-0.055) which was statistically insignificant at $\alpha = 0.05$. This may be due to the lack of observations made to prove the relationship statistically.

Table 6: Frequency of fast food consumption and nutritional status of respondents

		Frequency	%
2-3 times per day	Underweight	11	28.9
	Normal	23	60.5
	Overweight	3	7.9
	Obese	1	2.6
	<i>Total</i>	38	100.0
Once a day	Underweight	11	19.3
	Normal	40	70.2
	Overweight	6	10.5
	<i>Total</i>	57	100.0
4-6 times a week	Underweight	3	16.7
	Normal	13	72.2
	Overweight	2	11.1
	<i>Total</i>	18	100.0
2-3 times a week	Underweight	7	14.9
	Normal	34	72.3
	Overweight	5	10.6
	Obese	1	2.1
	<i>Total</i>	47	100.0
Once a week	Underweight	3	12.5
	Normal	20	83.3
	Overweight	1	4.2
	<i>Total</i>	24	100.0
Once in 14 days	Normal	2	100.0
Once a month	Underweight	2	66.7
	Normal	1	33.3
	<i>Total</i>	3	100.0

Relationship between BMI and Gender

Median Test resulted a $p\ 0.557 > 0.05$. This suggests accepting H_0 hypothesis which says that the BMI of both male and female students are equal.

Relationship between the Frequency of Fast Food Consumption and Gender

The outcome of the Median Test ($p < 0.01$) and Mann-Whitney U Tests ($p < 0.001$) both reject H_0 implying the acceptance of alternative hypothesis which says that there is a difference between the frequency of fast foods consumed among male and female students. Hence, there is a significant difference between the amount of fast food consumed among male and female students. According to the results, 41.8% female students and 65.0% of male students are daily consumers of fast food.

Results of the Proximate Analysis of Selected Fast Foods

The nutrient composition and the amount of dietary energy supplied by the selected fast foods, which are sold in the university canteens are given in Table 7. Higher amounts of total fat and protein are provided by “Wade” (16.68 g and 18.86 g/100 g dry weight respectively) and “Egg Rolls” (10.55 g and 18.04 g/100 g dry weight respectively) compared with other two types of foods namely “Vegetable Roti” and “Vegetable Rolls”.

When considering about the diet of the university students, the majority of the students are daily consumers of fast foods who consume at least once a day. If a student consumes a fast food (Egg Rolls, Vegetable Rolls, Vegetable Roti or Wade), once a day, he/she will get 125.07 ± 26.92 kcal of dietary energy per unit (Calculation not shown). According to Ileperima (2005),

Table 7. Nutrient composition and dietary energy supply of selected fast foods (100 g of dry weight basis)

Sample	Total fat (g)	Protein (g)	Carbohydrate (g*)	Fibre (g)	Ash (g)	Energy (kcal)
Egg Rolls	18.04 (9.37)	10.55 (5.48)	48.97 (25.43)	19.21 (9.98)	3.23 (1.68)	207.97
Vegetable Rolls	15.52 (7.87)	10.45 (5.3)	50.25 (25.49)	18.88 (9.58)	4.90 (2.49)	193.99
Vegetable Roti	9.69 (4.11)	9.58 (4.07)	55.88 (23.73)	21.67 (9.2)	3.18 (1.35)	148.19
Wade	18.86 (13.7)	16.68 (12.29)	39.25 (29.12)	19.86 (14.63)	5.35 (3.94)	288.94

Note: Values within brackets are per 100g of wet weight basis;

**Carbohydrate by the “Difference” method; energy kcal/100 g wet weight basis.*

students at the University of Sri Jayewardenepura can possibly achieve their daily energy requirement of approximately 2466 kcal with 1801 kcal from the assumed daily diet + 665 kcal (provided by the lunch packets at the university canteens). WHO recommends the mean energy intake for a female and male population at the age group of 20 to 27 years is about 2300 kcal per day (mean height of 1.59 m & a lifestyle of active or moderately active with a Physical Activity Level value of 1.85) and 2800 kcal per day (mean height of 1.71 m & a lifestyle of active or moderately active) respectively.

If a university student gets approximately 2466 kcal diet per day (Ileperima, 2005), only female students will be able to fulfill their daily energy requirement. For male students, another dietary energy source of about 334 kcal is required to fulfill the requirement. The findings of this study statistically prove that there is a significant difference between the

amounts of fast foods consumed (frequency of consumption) by male and female students. The frequency of fast food consumption is much higher among male students than female students. This signifies that male students are depending on additional dietary energy sources like fast food to fulfill their daily energy requirement.

If a student consumed one unit of one of the above mentioned fast foods once a day, he/she would be able to gain 125.07 ± 26.92 kcal (maximum 151.99 kcal) (calculation is not shown here). It provides dietary energy of 2617.99 kcal (i.e. 2466 + 151.99 kcal) in total. Even though it is more than enough for the daily intake of a female student, it is not sufficient for male students. Therefore, they have to consume foods more than once a day. Possible option for male students is fast foods. However, consumption of additional foods totally depends on the purchasing power of the

students. The findings suggest that the main factors they consider when purchasing fast foods are price and taste (Table 4).

Despite the fact that the diet is not enough to fulfill the students' daily energy requirement, a higher prevalence of overweight (12%) was recorded among male students which is greater than that among female students (7%). Even though the diet of female students is sufficient for their daily requirements, a higher prevalence of underweight condition (26%) was reported among female students than among male students (9%).

According to FAO (2003), the adult population group in Sri Lanka is affected by under nutrition as indicated by the prevalence of chronic energy deficiency (CED) which is more than 33% in women and nearly 37% in men. The high prevalence of under nutrition in the adult population limits their work output, productivity and income-generating ability. Desegregated data show that 9% of the female population in Sri Lanka suffers from severe CED with a BMI value $<16.0 \text{ kg/m}^2$, while one quarter of women population has a BMI between 16.0 and 18.5 kg/m^2 and therefore suffers from mild and moderate CED. Although the prevalence of severe CED is slightly lower in men (5%), overall, 37% of men suffer from CED (BMI $<18.5 \text{ kg/m}^2$) (FAO, 2011). Our result on BMI shows that female students in the faculty are suffering from mild and moderate CED as their average BMI is equal to 20.56 ± 3.35 (Table 1).

According to the literature, respondents tend to underestimate the amount of food that they consume when they are asked to recall (Dunn *et al.*, 2011). Therefore, despite the fact that the energy supplied by their daily diet is inadequate, students consume fast foods more than they reported to the questionnaire resulting in prevalence of higher percentage of overweight condition among male students. Hence, male students are more likely to associate with overweight and obesity related NCDs than female students. On the other hand, some female students are more likely to have complications due to underweight conditions and the likelihood of being affected by diseases is higher for them.

CONCLUSION

Results of this study provide an insight to the fast food consumption behaviors of the faculty students and its relationship with their nutritional status. "Rolls", "Wade" and "Pastries" are the mostly consumed fast foods by respondents and contain high amounts of total fat, protein and carbohydrates. Many students (54%) consume fast foods more than once a day. Price and taste are the major attributes used for selecting a fast food. The majority (70%) of the students are healthy having a normal BMI. A significantly higher amount of fast food is consumed by male students than female students. There is a higher tendency of male students to be affected by diet related NCDs due to the higher prevalence of overweight among them.

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